



## Acne Treatment Matrix

Get ready for...

The most exciting **First and Only 100% Natural FDA/OTC Acne Treatment** available in the world. PURACTIN Acne Treatment Matrix! Pure. Strong. Fast. And Simple. It's **JUST ONE STEP!** Yes! You read that correctly—no more guessing games. Just One Step!

Puractin looks and feels very different than other acne treatments you will find at the drug store or the doctor's office. Puractin *will not foam* as there are no soaps, no sulfates, nor surfactants in the product. You will use only this product on your skin. No other topical treatments will be needed while using Puractin.

### **Clears, Purifies, and Nurtures with...**

- **Mineral-rich** Clays
- **Organically-grown** Botanicals
- **Micronutrient-rich** Herbs & Flowers
- **Antioxidant-rich** Fruits & Vegetables
- **Freshly-pressed raw** Nectars & Juices
- **Essential Fatty Acid-rich raw** Nut & Seed Extracts

### **Drug Facts**

#### **Active Ingredient/100% Natural**

Sulfur Colloid (5%).....Acne Treatment

#### **Purpose**

#### **Uses**

- Acne • Pimples • Whiteheads • Blackheads • Enlarged Pores
- Irritation • Pustules • Excessive Oil

#### **Warnings**

For Topical Use Only. Apply only to face. Keep out of eyes. If product gets into eyes, simply flush with water.

#### **Directions**

For best results: Wash on. Let dry. Rinse thoroughly. 2x daily.

#### **Other Ingredients/100% Natural**

Purified Water, Fullers Earth, Kaolin, Bentonite, Micronized Diatomaceous Earth, \*Citrus Grandis (Grapefruit) Seed Extract, \*Lonicera Japonica (Honeysuckle) Extract, Xanthan Gum, \*Spiraea Ulmaria (Meadowsweet) Flower Extract, \*Salix Alba (White Willow) Bark Extract, \*Origanum Vulgare (Oregano) Leaf Extract, \*Thymus Vulgaris (Thyme) Extract, \*Olea Europaea (Olive) Leaf Extract, \*Rosmarinus Officinalis (Rosemary) Leaf Extract, \*Lavandula Angustifolia (Lavender) Flower Extract, \*Hydrastis Canadensis (Goldenseal) Root Extract, \*Citrus Aurantium Bergamia (Bergamot) Fruit Oil, \*Cananga Odorata (Ylang Ylang) Flower Oil, \*Calendula Officinalis (Calendula) Flower Extract, \*Arnica Montana (Arnica) Flower Extract

#### **\*Certified Organic**

#### **Puractin Acne Treatment Matrix contains NO...**

- Parabens • Phthalates • Soaps • Sulfates • Petrochemicals
- Colorants • Fillers • Synthetic Fragrance • Animal Testing

Puractin's highly effective acne matrix will begin working from the very first use. The first two days will be "adjustment days" after which full treatment begins. So, on days 1 & 2, simply wash on Puractin Acne Matrix and Thoroughly Rinse off—AM & PM. Day 3 forward, you will wash on Puractin Acne Matrix and let it dry for about a minute or so, the time it takes to grab your towel, brush your teeth, hop in the shower—then just rinse Puractin thoroughly away under a light shower head. It could *not* be simpler.

Easy as...

**1 Wash On! 2 Let Activate! 3 Rinse Off!**

### **1 Wash On!**

About a **Quarter-sized Portion** of Puractin should be very gently dispersed—with *cleansed hands*—over entire moistened face while *Avoiding Eyes*. Be certain to cover entire hairline.

**When Using as a Mask:** Dispense product onto back of hand, dip freshly-rinsed brush into product and paint Puractin over entire moistened face while *Avoiding Eyes*. A very fine layer is the most effective—you should be able to see your skin tone underneath. "Let Activate" 20 minutes before rinse, rinse, rinsing.

### **2 Let Activate!**

As Puractin dries on the skin, it **Activates**. It is fully active in about a minute after application; however, drying is not necessary for effectiveness—it will only enhance the effectiveness.

### **3 Rinse Off!**

The Puractin Mantra: "**Rinse! Rinse! Rinse!**" Thorough rinsing of Puractin is essential as all the dead skin cells, bacteria, dirt and debris have been absorbed into the herbs and clays. Rinsing ALL of this material away from the skin is essential for successful treatment.

**Night Spot Treatment:** Prior to bed or simply in the evening. Dab a little Puractin onto a Q-tip and gently cover pimples and whiteheads with Puractin Acne Matrix. In the AM gently wet the dried Puractin and very carefully rinse away.

## An Acne Sufferer's Top Ten Prevention Techniques

- 1 Thoroughly Rinse Hair in Shower!** It is critical that all shampoos and conditioners are totally rinsed away from the hair because the residues from these products “migrate” down over the skin and can clog pores and attract dirt and debris.
  - 2 Thoroughly Rinse Skin after Puractin Treatment!** Also critical is to completely remove all Puractin as it cleans through adsorbent cleansing. Remember, no soaps or sulfates at all; consequently, you need to get all of the Puractin off of the complexion as the herbs and clays have attracted all the problems from the skin.
  - 3 Change your pillow case at least once a week.** Pillow cases can be a hotbed of bacterial and fungal growth. Keeping them freshly cleaned will help eliminate unnecessary exposure to harmful bacteria.
  - 4 For 4 weeks, Reduce or eliminate:** Peanut Butter, Potato Chips, Pizza, Sodas and Caffeine while your Acne is healing—you can add these back eventually.  
**Alternative:** Have them just once a week till you get your skin clear. When you re-introduce Peanut Butter, use **ONLY** Certified Organic Peanut Butter.
  - 5 Get Fresh Air Everyday!** If possible, go for a walk every day. The best way to get fresh oxygen into the skin is through breathing as much fresh air as you can. This provides more oxygen to the dermal tissues and Puractin will help attract it to where it's needed most.
  - 6 Talk!** Communicate. If you feel upset or concerned about something in general, or even about the way your Skin looks/feels, talk to someone who cares about you: a friend, a teacher, a family member, or write it out... Get those feelings moving out and away from you!
  - 7 Clean Towels and Washcloths!** Be certain the towels and washcloths you use are clean. Towels and washcloths can hold a lot of bacteria that you pat back onto your skin after treating it. The cleaner the towels the better. It is best to have a clean towel for your face each day.
  - 8 Don't scrub your skin!** If you have active breakouts, do not use a facial scrub or apply any pressure to your skin. The key is to eliminate all pressure and scrubbing agents till your Acne is under control. Once you have your skin clearing, then you can add a 100% Natural Skin Polish, like Organic Complexion's Micro Polish which will greatly help with reducing the appearance of scarring, enlarged pores, irregularities.
  - 9 In the Mirror!** Every day when you look in the mirror, find something you like about your face and about yourself in general. Focus on it! Feel good about it! Be thankful for it!
- Reach out to me!** Yes! I'm number 10, but just as important as 1 thru 9. ☺ Know that you are doing everything you can to get your skin under control and as clear as possible. If you need further help, you can e-mail me “up-close and personal” at **AskDaniel@MSN.com**. For many years, acne controlled my life—for the worse. I know how it feels. I am here to help as many people as I possibly can to clear their skin so they can get on with their dreams and not have the appearance of their face holding them back. *My Business is Personal.*

## What To Expect When Using Puractin

- Puractin will not foam. It will not suds. It contains no soaps, no sulfates, nor surfactants.
- If applying correctly, Puractin should dry on the skin in about 2 minutes. If it is not, the skin is either too wet or the product is being applied too heavily. (Whether *washing on* or *masking*, a very fine layer should be applied for best results.)
- Puractin will begin to effectively exfoliate the skin; consequently, small areas of dryness and flaking will be noticed especially around pimples and whiteheads. This is normal and to be expected until that pimple, whitehead or region is cleared.
- Most individuals using Puractin should begin to see improvement in their skin within 3 to 7 days of use.
- ***If you need to “bump up” results, begin to mask the troubled areas of your complexion more regularly—up to once a day, drying for 20 minutes, until you get your skin under control.***

### CONTACT US...

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